**FOR ALL PROJECTS**

**Seminar for Communication and Project Managers**

**on Capitalisation and Communication**

**AGENDA**

**Valga County vocational training centre,**

**Loode 3,**

**68206 Valga, Estonia**

**20 March 2013**

|  |  |
| --- | --- |
| 9.30 – 10.00 | REGISTRATION, coffee |
| 10.00 – 10.05 | Welcome and introduction  Ms Unda Ozoliņa, Head of the JTS |
| 10.05 – 11.00 | Annual Event of the Programme – involvement of Projects  Vineta Šnore, Information Manager of the JTS |
| European Cooperation Day – involvement of Projects  Artur Viira, Information Manager of the JTS BO Johvi |
| How to create transferable value after the end of the Project? – introduction to the possible ways of the capitalisation of Project results  Vineta Šnore, Information Manager of the JTS |
| 11.00 – 13.00 | How to capitalise Project results in photography? – theoretical introduction with following workshop on creating a story about the Project with the help of substantial photos  Ilmārs Znotiņš – photographer of the daily newspaper DIENA (Latvia) and expert in Project PHOTO YOUTH |
| 13.00 – 14.00 | LUNCH |
| 14.00 – 15.30 | Feedback by Ilmārs Znotiņš after workshops |
| 15.30 – 16.00 | Coffee Break |
| 16.00 – 17.30 | Working session on capitalisation with Projects that are supported under the Measure 1.3 – tourism development  *(only for tourism projects)* |