



Two pearls of the landscape parks in Eastern Europe

Landscape pearls

Priority 2 Common challenges

Measure 2.2 Preservation and promotion of cultural and historical heritage and support of local traditional skills





Short summary of the project

The Pavlovsk Palace and park complex and the Aluksne New Palace and Park complex is one of the greatest tourist attractions in Pavlovsk and Aluksne which was visited by an average of 20 000 visitors in Aluksne and 1 million visitors in Pavlovsk. Aluksne and Pavlovsk palaces have a lot in common – they have been designed as family residences, located in picturesque and quiet areas. The Pavlovsk Park is one of the largest in Europe, while Aluksne park is one of the few 18th-19th century parks with small forms in Baltic region. Unfortunately, part of small architecture forms has an urgent need for restoration, especially 200-year-old wooden Pavilion of Alexander in Aluksne park and Grand Cascade in Pavlovsk park.

There are only some good restaurateurs in Latvia. The restaurateurs of the Saint Petersburg school of restoration with old traditions and long-term experience is the best choice to consult research of Aluksne Palace and to get best solutions for small architecture form restoration. There is also lack of information about the owner of the Aluksne Palace and his work in Pavlovsk Palace when he was serving emperor Paul I of Russia that's why the possibility to use help from Pavlovsk museum to find out more about him is very important.

Nowadays museums are located in these palaces and it's one of the most popular solutions how to save and popularise local cultural heritage. Museums need to follow modern technological tendencies as well as to increase visitor's interest in art, history and beauty of local heritage, in traditions and spiritual values. Therefore it is very important to organize exchange of specialists – to increase their capacity and to see different ways to attract visitors, especially youth.

Overall objective

To preserve and develop cultural and historical heritage of the Pavlovsk and Aluksne palaces and landscape park complexes.

Specific objective

- ✚ To increase attractiveness of the border regions by preserving and promoting local cultural heritage
- ✚ To preserve significant historical heritage of the landscape parks – small architecture forms
- ✚ To preserve traditions of restoration school of Saint Petersburg and to promote knowledge's transfer between partners through cooperation
- ✚ To increase interest of local society and knowledge about landscape parks and palaces complexes, about traditions of parks and to work out a plan of park development
- ✚ To increase Aluksne and Pavlovsk museum capacity and attractiveness

Beneficiary

Aluksne Municipality (Latvia)

Partners

The Pavlovsk State Museum (Russia)





Expected results

- **Restoration as a tool to preserve material heritage of Aluksne and Pavlovsk palace and park complexes** - two small architecture forms to ensure the safety in the objects, improve their accessibility and contribute to the preservation of these unique historical forms for future generations:
 - **200-year-old wooden Pavilion** of Alexander in Aluksne landscape park;
 - **Grand Cascade** (erected in 1786-1787) in Pavlovsk landscape park;
 - Research is carried out in Aluksne New Palace (interiors) and restaurateurs as consultants from Pavlovsk are involved;
 - 2 conferences about restoration and historical research organised (in Aluksne and in Pavlovsk);
 - 1 joint practical seminar for restorers from both countries in Aluksne.
- **Improved capacity of museums and attractiveness of local heritage:**
 - 2 new educational programs about landscape park in Aluksne museum worked out;
 - 2 experience exchange seminars for museum specialists organised (one in Aluksne and one in Pavlovsk), 4 days, 20 participants;
 - new **equipment** for educational programs and museum capacity raising bought, new **information signs** in park about small architecture forms, protected plants and secular trees placed, **information guidances** in Aluksne located;
 - **audio guide** in Aluksne museum territory in 3 languages;
 - **E-stand** - each museum bought touch screen stand/ computer and put there also information about twinning park in 3 languages (RUS/LV/ENG)

Final beneficiaries

- **V**isitors
- **L**ocal inhabitants
- **L**ocal enterprises, tourism firms
- **M**unicipalities

Duration

18 months

Budget

Total budget: **625 700,00** EUR

Programme co-financing: 563 130,00 EUR (90%)

Project co-financing: 62 570,00 EUR (10%)

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