

ESTLATRUS TRAFFIC finished and summarised

"Saving lives, saving money!" was the resultative motto of project "Increasing traffic system's capability within EE-LV-RU international importance transport corridors/ ESTLATRUS TRAFFIC" has been implemented within the time period April 1, 2014 till September 30, 2014, supported by the Estonia-Latvia-Russia cross border cooperation programme. Project results has saved lives by the improved road infrastructure, like in Tartu the crash cushion system has already saved at least one person's life. On November, 2013 there was an accident on Riia street, Tartu, Estonia. Young driver lost control of his car and collided with crash cushion system. The crash cushion system has been repaired with the help of traffic insurance fund (<http://www.tartupostimees.ee/2591704/tartus-juhitavuse-kaotanud-soiduki-peatas-porkeleevendi>).



The overall objective of the project was to increase the transport system's sustainability, capability, accessibility and competitiveness of the Estonian-Latvian-Russian border region as the sphere of national interests through exchange and capacity building in visible traffic safety solutions and development of transport and road information infrastructure. All activities has been implemented within strong project partnership having about 20 cooperation organizations both municipalities, NGOs and state institutions. Cross-border resources for traffic safety has been mobilized by regular cross-border meetings, common patrolling in Russia, cross border study visits for the representatives of traffic safety institutions.





Innovative cross-border traffic safety performance measures were implemented like traffic safety campaigns "Sleep and drive!", "Mother, father and me - protected family!", "Safe Wheel", "Love life", "Know the traffic regulations abroad!". Even Santa Claus was organized the traffic safety campaign "Safe holidays" in Russia. The public awareness has been increased on the traffic safety issues in the Estonian, Latvian and Russian border territories.



International cooperation network on traffic safety issues at the cross roads between the European Union and Russian Federation has been established. Cross-border cooperation agreement signed between Latvian and Estonian traffic safety institutions. In order to contribute to sustainable transport and public space development the following activities has been implemented: innovative streetscape design Handbook has been elaborated, using practical examples of Voru-Kraslava-Pechory towns. Web catalogue streetscape design on published at <http://www.streetscape.lv>.



The improvements in the transport and road information infrastructure were implemented in 12 Estonian, Latvian and Russian settlements located on the strategic transport corridors of international importance, like reconstruction of stages of transit streets in Vilani and Ludza, Latvia;



Ludza

Viļāni

- reconstruction of parking place in Kraslava, Latvia;



- installation of traffic education parks in Voru, Estonia, Rezekne, Ludza and Karsava, Latvia and Pitalovo, Krasnogrodsk, Pskov, Russia.



The project has been finalized by Traffic safety Forum in Preili, Latvia.



Signing of CBC cooperation agreement on traffic safety issues



Beneficiary

Latvian office of Euroregion "Country of lakes" (Latvia)

Partners

- Karsava local municipality (novads) (Latvia)
- Kraslava local municipality (novads) (Latvia)
- Rezekne City Council (Latvia)
- Preili local municipality (novads) (Latvia)
- Ludza local municipality (novads) (Latvia)
- Vilani local municipality (novads) (Latvia)
- Pskov regional public organization "Lake Peipsi Project (Pskov)" (Russia)

- The Administration of the Pskov district (Russia)
- The Administration of the Krasnogorodsky district (Russia)
- The Administration of the Pytalovo district (Russia)
- The administration of Pechory district (Russia)
- Võru Town Government (Estonia)
- Tartu City Government (Estonia)

Duration: **30** months

Total budget: **1 876 570,00**EUR

Programme co-financing: 1 688 913,00 EUR (90%)

Project co-financing: 187657,00 EUR (10%)

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