



GET TO KNOW YOURSELF THROUGH YOUR NEIGHBOUR

European Cooperation Day 2013 in the Baltics

Youth poster campaign in urban environment

Publication prepared by:

Laura Melne, Central Baltic INTERREG IVA Programme

Kaspars Rūklis, Estonia – Latvia Programme

Agnese Beļkeviča, Latvia – Lithuania Programme

Vineta Šnore, Estonia – Latvia – Russia Programme

European Cooperation Day 2013 is marked by more than 70 cross-border cooperation programmes all over Europe, including the following programmes in the Baltic states:



CENTRAL BALTIC
INTERREG IVA
PROGRAMME
2007-2013



Linking Estonia and Latvia
Part-financed by the European Regional Development Fund



European Union



Latvia
Lithuania
cross-border
cooperation programme
2007 - 2013



part-financed by
European Regional
Development Fund

bringing neighbours closer



Estonia
Latvia
Russia
ENR cross-border
cooperation programme



part-financed by
the European Union

united by borders

Slogans created by: Jānis Strēlnieks, Ruta Beināre, Jānis Urbasts, Anna Dagrita Leiškane, Aleksandra Zēberga, Andris Labanovskis, Laura Melne, Kaspars Rūklis, Agnese Beļkeviča, Vineta Šnore, Anna Lielpētere and Eduards Gaušis

Photographers: Paula Vilsone and Madara Liepiņa

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Be a part of European Cooperation Day 2013!

This year during the time before 21 September and after territorial cooperation programmes across Europe and its neighbouring countries celebrate the second European Cooperation Day – a day designed to appreciate the results of cooperation across borders. Thanks to territorial cooperation, borders in Europe have become less visible, and today Europeans are much closer to each other than ever before. Vehicles, people, ideas and inspiration now travel freely across borders, just like birds, animals, common successes and common problems have always done.

Programmes in the Baltic States are a part of it and will present a number of events to mark this day of joint cooperation initiatives across borders. This publication offers you a chance to get in the mood for celebrations by reading slogans together with your neighbours about cooperation across borders and without limits.

Find out what else you can join on www.ecday.eu no matter where in Europe you are, and see you in person in one of many the European Cooperation 2013 events throughout the Baltics and whole Europe!

Be a part of it!



Youth creative text poster campaign in urban environment

A group of creative young people got together in the summer of 2013 and spent half day to create thought-provoking, catchy and inspiring slogans about territorial cooperation in the Baltic States. In early fall they took these slogans and shared them with the world in different neighbourhoods of Riga, Latvia.

The creation of the texts and posters are based on the Black & White Revolution Method which was born far back in Netherlands by organization Loesje which is simultaneously a worldwide collective of people who want to make the world a more positive creative place; and a girl from the Netherlands. The local Loesje groups in almost every European country write and spread posters with texts about everything that happens in society. The texts are mostly positive and funny, and at the same time critical, wanting to stimulate the viewers to see things from new perspectives.

Here is the result of these actions.

The texts created are not trying to tell you what to think; instead they often invite to many different interpretations, offer you to look from the different perspective on the issues we are dealing with while working in the field of project management, territorial cooperation, do business across the border, having neighbours around us and many more.





Even your closest NEIGHBOUR can
show you a new WORLD



If I ALREADY live in Europe,
should I still PROVE IT?



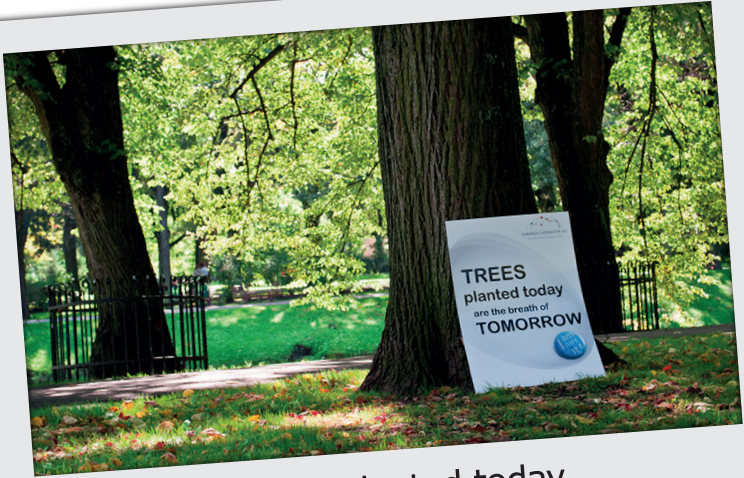
Shared goals – a reason for COOPERATION,
not a COMPETITION



What kind of FISH is caught by the
social NETWORKS?



**BORDERS – built for identity,
destroyed for COOPERATION**



TREES planted today
are the breath of TOMORROW



SOFA instead of FENCE



SCOPE of your capacity lies
in your imagination



And then we set a BORDER
BETWEEN countries to have
a place TO MEET



Do you SEE the SEA?



The same BORDER looks differently from each SIDE



Where do you look FOR SALT
when you live in THE MIDDLE
apartment?



Can you find your neighbours
with your GPS?

EUROPEAN COOPERATION DAY
Sharing borders, growing closer

I have eggs,
YOU have flour and milk,
WE will have pancakes

I am part of it!

CENTRAL
Estonia
Latvia
Lithuania
Poland
Slovakia
Slovenia
United Kingdom
Estonia
Latvia
Lithuania
Poland
Slovakia
Slovenia
United Kingdom
united by borders

I have eggs,
YOU have flour and milk,
WE will have pancakes



WHAT LANGUAGE does the smile
of your neighbour across the border SPEAK?

European Territorial Cooperation

European Territorial Cooperation is a tool of the European Union that brings people together, across borders, in order to solve common or similar issues that cannot be easily managed within a single country.

By pulling together knowledge and resources, European Territorial Cooperation helps strengthen administration, transport, healthcare, education and so much more. All these actions and projects take place thanks to the involvement of local and regional institutions, universities, companies, research institutes and other public organizations.

There are altogether 11 European Territorial Cooperation programmes operating in the Baltic States. They cover **cross-border cooperation** (such as Estonia – Latvia, Latvia – Lithuania, Lithuania – Poland, Central Baltic INTERREG IVA and South Baltic Programmes), as well as **cooperation on external European Union border** (such as Estonia – Latvia – Russia and Latvia – Lithuania – Belarus programmes within European Neighbourhood and Partnership Instrument), **transnational cooperation** (such as Baltic Sea Region Programme) and **interregional cooperation**, such as ESPON, URBACT and INTERREG IVC).

The programmes are financed from the European Regional Development Fund, European Neighbourhood and Partnership Instrument, EU member states' national budgets and Russian Federation' contribution.

Four cross border cooperation programmes have joined their forces to organize the youth poster campaign. These programmes promotes sustainable development and economic competitiveness of each programme area through achieving an integrated and cross-border approach to economic, social and environmental development in ways, which involve and benefit local people and communities.

Many of these projects are taking place not far from where you live and results are already visible.



Latvia – Lithuania Programme

More than 100 joint cross border projects are being implemented in the field of entrepreneurship support, research, environment, transport, education, culture and social services within the framework of the programme. These projects have proved to be an excellent opportunity for approximately 500 partners – in equal proportion from Latvia and Lithuania – to start and strengthen a fruitful cooperation.

The best way to see the results of the programme is through the prism of the projects. For example, programme supports the joint trainings, where fire fighters from Latvia and Lithuania learn how to eliminate chemical leaks in the Baltic Sea (project „EAE”); one of the great project „My Response” activities is adapting Baltic Sea beaches for people with functional disorders. There is a project „Start Ups Promotion” that stimulates young graduates from vocational schools to start their own business, creating new jobs and improving the economic situation in the region.

Within the project „GrandeRio” partners from Latvia and Lithuania have united their efforts aiming to improve the quality of water in the river Lielupe. Due to the project „Cured by Animals” a unique rehabilitation method – animal therapy – has become more widely accessible at 16 social institutions where dogs, horses and dolphins had helped to improve the physical and psycho-emotional condition of more than 400 children.

Mentioned projects are only some of the examples that reflect the benefits of cooperation between Latvians and Lithuanians.

More information can be found on www.latlit.eu.



bringing neighbours closer



Estonia – Latvia Programme

The Estonia – Latvia Programme encourages contacts between people of Estonia and Latvia through joint cooperation projects. The project spectrum is wide – from reconstructing small harbours and roads to creating new food products and learning new technology skills.

At the moment there are joint projects working on developing a new Estonian – Latvian dictionary, researching maritime spatial planning in the Riga Gulf, building joint databases for botanical gardens in Tallinn, Tartu, Salaspils and Riga, promoting local cultures and designing new tourism routes on the rivers of Estonia and Latvia.

Altogether the programme has supported 64 cross-border projects, each of whom have at least one partner on the Estonian and one partner on the Latvian side. Altogether there are 271 partners involved, 164 from Latvia and 107 from Estonia.

In summer 2012 a documentary film “Better Neighbours” about several programme projects was filmed by film companies from both countries, in which four students from Estonia and Latvia travel around the programme territory and discover how the programme has contributed to regional development. The film is freely accessible to everyone and can be viewed online at www.estlat.eu.



Linking Estonia and Latvia

Part-financed by the European Regional Development Fund



European Union



Central Baltic INTERREG IV A Programme

Since 2007 the Central Baltic INTERREG IVA Programme has distributed nearly EUR 100 million to actors in the Central Baltic region (consisting of parts of Finland, Latvia and Sweden as well as Estonia and Åland). This money has been allocated to projects run by public organisations for the common benefit of the entire region in order to find common solutions to shared challenges.

A total of 122 projects have received or are currently receiving this funding for their activities. These projects focus on a variety of themes in different areas. For example, the themes can include improving the environment, making the region economically more competitive, or solving the social challenges faced by our societies.

During this time the safety on the ferries operating in the Baltic Sea has been increased because of the efforts of the project SAFE BALTIC CRUISES; also, virtual services (VIRTU TV channel) to elderly people letting them stay longer in their own homes and receive the necessary support or consultation from the pharmacy, doctor, priest, sport trainer and many others were developed within the project VIRTU.

There is an opportunity created to go for an adventure along newly elaborated tourism routes and investigate our past through different sacred cult places researched, maintained and indicated by project CULT IDENTITY or get to know more about the islands and seals in the Baltic Sea within the projects GEOISLANDS and ECOSEAL.

More about projects and the programme read on www.centralbaltic.eu



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



Estonia – Latvia – Russia Programme

The challenge of Estonia-Latvia-Russia Cross Border Cooperation Programme is in its territories' beneficial location in the cross roads between the European Union and Russian Federation. Each of 50* supported projects involves municipalities, state institutions or nongovernmental organizations from Russian Federation together with Latvia or/ and Estonia and through activities aimed at improving the living standards and investment climate makes the border area an attractive place for its inhabitants. Strategic investments within 5* Large scale projects will substantially increase capacity of the Latvian-Russian and Estonian-Russian borders, improve environmental conditions of the Lake Peipsi, as well accessibility and attraction of tourism objects with great regional importance – Pechory Monastery and Narva-Ivangorod Fortresses Ensemble.

250 young photographers and 50 teachers from 22 correctional schools for visually and orally disabled children from Riga, Pskov and Vyborg have joined the PHOTO YOUTH project, aiming to promote people-to-people cooperation between Russia and Latvia and by taking pictures to overcome the borders of their disability. Photos taken by children have been exposed in several international photo exhibitions in Latvia and Russia. More information: <http://photoyouth.org/>

The project "Tartu, Rezekne, Pskov: Green Management for Urban Development & Planning in EE-LV-RU Border Capitals" brings together a unique consortium of 10 institutions fitting the 'triple helix' (university - profile NGO - government) of innovative partnership model for each participating country. 4 large-scale green areas in Tartu, Pskov and Rezekne are created or restored.

On 12 September 2012 symbolic trees were planted in the Friendship Alley in Tartu in the frame of the European Cooperation Day 2012. In September 2013 and in the frame of the European Cooperation Day 2013 another 10 trees are planted in each city - Tartu, Rezekne and Pskov. More information: <http://greenmanproject.org/>.

Further information about Projects can be looked up - www.estlatrus.eu >>Projects



united by borders



* Large scale project "Complex reconstruction border crossing points in Ivangorod and in Narva" to be signed in September 2013.

List of events in the Baltics 2013

5, 10, 14 September

To celebrate the European Cooperation Day and to leave a little green footprint in surrounding city environment Estonia-Latvia-Russia Programme is organizing **public tree planting activities**:

5 September at 11.00 in Dendropark near Mirozhsky monastery, Pskov, Russia

10 September at 13.00 in Vipinga Forest Park, Rēzekne, Latvia

14 September at 12.00 in Tähtvere Sports Park, Tartu, Estonia

17, 20 September

Five ENPI Programmes with participation of Russia are cooperating for two joint events in Russia:

17 September – ECDay lecture for students at the St. Petersburg State Polytechnical University

20 September – joint Exhibition "ENPI Corner" at the IX Annual International Conference "CROSS-BORDER COOPERATION: THE RUSSIAN FEDERATION, THE EUROPEAN UNION AND NORWAY", Petrozavodsk

More about the events on www.estlatrus.eu

20 September

Estonia – Latvia Road Trip & Celebration

Locations: Busses depart from Tallinn, Rīga, Tartu and Alūksne, final event at a surprise location on the Estonian – Latvian border

More info and registration: www.estlat.eu

20 September – 11 October

On-line game about Latvia–Lithuania Programme

A great opportunity to win Latvia–Lithuania Programme souvenirs answering 10 questions about the Programme! The game will be available on www.latlit.eu as well as in the Facebook!

Behind the scenes



Useful Ice Breakers in the Baltics

English	Estonian	Latvian	Lithuanian	Russian
Hi!	Tere!	Sveiki!	Labas!	Привет!
Which side of the border am I?	Kummal pool piiri ma olen?	Kurā robežas pusē es atrodos?	Kurioje sienos pusėje esu?	На какой стороне границы нахожусь я?
No problem. I understand.	Pole viga. Ma mõistan.	Nekas. Es saprotu.	Nieko tokio. Aš suprantu.	Это не проблема. Я понимаю.
Please one more ice cream!	Palun veel üks jäätis!	Lūdzu, vēl vienu saldējumu!	Prašau dar vienos porcijos ledų!	Пожалуйста, еще одно мороженое!
Good luck with your work!	Jõudu tööle!	Veiksmi darbā!	Sėkmės darbe!	Удачи вам в вашей работе!
The grass is indeed greener here.	Rohi on siin tõesti rohelisem.	Šeit tiešām zāle ir zaļāka.	Čia žolė iš tikrųjų žalesnė.	Трава здесь действительно зеленее.
Better neighbours.	Paremad naabrid.	Labāki kaimiņi.	Geresni kaimynai.	Лучшие соседи.
European Territorial Cooperation.	Euroopa territoriaalne koostöö.	Eiropas teritoriālā sadarbība.	Europos teritorinis bendradarbiavimas.	Европейское приграничное сотрудничество.
Now is time to celebrate!	Nüüd on aeg tähistada!	Tagad ir laiks svinēt!	Atėjo laikas švęsti!	Настало время отпраздновать!
European Cooperation Day.	Euroopa koostöö päev.	Eiropas sadarbības diena.	Europos bendradarbiavimo diena.	День Европейского сотрудничества.
Cheers!	Terviseks!	Priekā!	Į sveikatą!	На здоровье!
Life is beautiful!	Elu on ilus.	Dzīve ir skaista!	Gyvenimas yra gražus!	Жизнь прекрасна!

