

FACT SHEET, April, 2014

Expected Results and Sustainability of Projects Discussed at the Seminar in Gulbene

The third as well the last two days seminar on final reporting and project closure issues took place in **Gulbene, Latvia on 9-10 April, 2014**. Event gathered about **70 project implementers** from Estonia, Latvia and Russia representing Beneficiaries and Partners of **15 projects** within the Programme. Presentations by JTS covered thematic issues related to finalization of supported Projects. Questions raised by participants touched the topics related to achieved indicators, possible extension of the project, calculation of balance payment, eligibility of costs of human resources, on-spot visits and use of savings. Teambuilding was examined in creative exercises, as well in discussions on joint opinion how the project sustainability will be ensured.

At the same time the event in Gulbene has closed the series of numerous seminars organised by the Programme for supported Projects during the current programming period.

Developments in Preparation Process of Latvia-Russia CBC Programme

To proceed with the preparation of Latvia-Russia CBC Programme 2014-2020 the 4th meeting of the Joint Programming Committee (JPC) was held on 24-25 April, 2014 in Mežotne Castle, Latvia. The major topics discussed were related to **large infrastructure projects, key thematic objectives**, forecast on **financial allocations** and **implementation provisions** for the future Programme. Next meeting of JPC is planned to take place in the middle of September 2014 in St.Petersburg, Russia.

Programme Information Presented in Three Publications

Brochure "Project's Notebook" gathering the information about supported **projects within 2nd Call** for proposals and **Programme leaflet** reflecting the **general information and statistical data** about the Programme and supported projects was issued in April. Information in both publications is available in four Programme languages and those will be distributed during the Programme events as well will be available in the offices of Joint Technical Secretariat.

Special Fact Sheet – children focused, informative and colourful is reflecting thematic capitalisation of Programme's support to children. In 24 projects out of 50 supported by the Programme children are the main or one of the target groups.

Electronic versions of the publications are available on the Programme website under the section Programme (Publications).

Media Relations Discussed in Brussels

On 1 -2 April Information Managers of the Joint Technical Secretariat of the Programme representing 3 countries participated at the 6th network meeting of Information Managers of ENPI Programmes in Brussels, Belgium to attend the media relation training by senior communication adviser Jenni Perry and communication manager Elena Prokhorova and discuss the issues related to media cooperation. Developments in preparation of forthcoming **European Cooperation Day 2014** were presented by INTERACT ENPI Project and celebrations under the slogan „Sharing Borders, Growing Closer“ are planned to take place for the **third time on 21 September, 2014** and during surrounding weeks.

New Personnel Joined the Programme Staff

Ms Polina Zaytseva, Project Manager with Russian language joined the team of Joint Technical Secretariat of Estonia-Latvia-Russia CBC Programme and by the end of April started to work in the Main Office in Riga, Latvia. Polina will be responsible for management of programme's projects.

Ms Zaytseva has Master degree in geography, majoring in economic and social geography and is graduated from Saint Petersburg State University in 2007. In 2012 her educational background was enhanced by Master`s degree in Business with Finance major (Spain, Alcalá University). Professional experience of Ms Zaytseva includes more than 5 years research and analytical work in the sphere of regional economy in the Russian Academy of Sciences, participation in international and cooperation projects of EU, development of strategic planning documents of the territories.

Ms Helena Raud has started work as the **programme preparation expert** for the Estonia-Russia programme 2014-2020 from April 8th at Enterprise Estonia Tallinn office, Estonia. Helena has spent her highschool and undergraduate years in England and returned with a degree in international relations. Later focused on technology governance and innovation and obtained a MA degree from Tallinn University of Technology. Ms Raud has professionally held many strategic positions working for different government agencies in Estonia, most recently leading co-ordination of cyber security policy and governance.

Newly Created Mobile Applications Support the Tourism Development in the Programme Region

Driven by new technologies mobile applications are created by two tourism development projects.

In order to support travel planner of Via Hanseatica route online through three countries the **Project "VIA HANSEATICA" has developed its Mobile Application**. Lively and interactive launching took place during the international tourism fair "Leisure without borders 2014. Summer" on 4 April in St.Peterburg, Russia. Via Hanseatica application includes several **features ranging** from Via Hanseatica **tourism map** and information about **tourism objects** to **popular phrases in local language** and access to predefined Via Hanseatica **tourism routes** based on individual interests of traveller. Via Hanseatica travel planner is available in www.viahanseatica.info or travel.viahanseatica.info.

Virtual tour to Ludza Livonian Order castle is the mobile application which helps tourists **to see the past**. It was launched on 29 April in Ludza, Latvia by **Project "Tour de Latgale and Pskov"**. New app allows with your tablet PC to see exterior and interior appearance of Ludza Livonian Order castle, learn many facts about the time of the castle's history and everyday life. This is the first of its kind mobile application in the Baltic States, which is based on a virtual augmented reality technology. Short introduction of the mobile application available in <http://vimeo.com/92136504>.