

Estonia – Latvia – Russia Cross Border Cooperation Programme within European Neighbourhood and Partnership Instrument 2007-2013

## FACT SHEET, November, 2014

### Programme Presented at the 10<sup>th</sup> Anniversary International CBC Conference in Russia

On 14 November 2014 in St.Petersburg Estonia-Latvia-Russia programme participated at the conference "Cross-Border Cooperation: the Russian Federation, the European Union and Norway" to present its results, experiences, to exchange best practices from Programme period 2007-2013 and to discuss the key issues of further cross-border and interregional cooperation with Russia. Five CBC ENPI Programmes involving Russia presented joint exhibition at event introducing achievements of Programmes through video, printed materials, promotional items as well as first common informative poster of 5 ENPI programmes Power of Cooperation in Russian and in English where the joint figures are reflected. Photo exhibition of Estonia-Latvia-Russia Programme was placed in the Conference hall.

#### **Projects Crossing the Finish Line**

Two projects promoting remarkable heritage of border regions have finalised their activities in November. CBC project "To preserve not to lose it - safeguarding of cultural heritage" (Preserve not to lose) involving 3 partners from Estonia, Latvia and Russia contributed to preservation of tangible and intangible cultural and natural heritage in three countries. Partners restored and adjusted 19 premises in Sangaste manor (Estonia), in Granary of Balvi manor (Latvia) and in Centre of Cultural Heritage of Dedovichi (Russia), organised 3 seminars on business opportunities and 18 Master classes on traditional crafts and arts. 1 project leaflet and video on traditional bread making has been produced. 3 permanent and 11 digitalised expositions have been created and exhibited in partner countries.

Trilateral project "Regeneration of Parks as Integral Part of Historical Heritage" (Green Heritage) fostered management of parks of manor houses in 3 countries. **3 thematic seminars** and **3 experience exchange visits** have been organised, action plan for regeneration of parks in Vidzeme region (Latvia) compiled. **Technical documentation for reconstruction of parks of manor houses** and small infrastructure elements of parks of Gulbene Red Palace (Latvia), Rozhdestveno and Suida mansions (Russia) and Sillapää manor (Estonia) elaborated. Partners created culture heritage tourism map and promoted region in 3 tourism exhibitions.

# Young Entrepreneurs from Estonia, Latvia and Russia Presented their Products and Competed in Värska

On 21-22 November the First <u>Cross-border Student Firm Trade Fair</u> took place in Värska, Estonia in frame of CBC project <u>Heritage Business</u>. Conference on the first day concentrated on actual topics related to entrepreneurship and offered inspiring presentations. The Student Firm Trade Fair and competition on second day gathered around **100 students and presented 22 student companies from Setomaa (Estonia), Ape municipality (Latvia) and Pechory district (Russia)**. Event got lively attention by visitors as well by media representatives. Smart awards were given to the <u>winners of friendly competition</u>. Additional support for the event was provided by the Estonia-Latvia-Russia Programme and Student Firm Trade Fair will be reflected in video clip.

#### Memorable Moments of Programme Events Reflected on Website

New gallery of photos showing pleasant events and memorable moments of cross-border cooperation is displayed in the **banner of the website** of <u>Estonia-Latvia-Russia Programme</u> since November.

**Your JTS Team**