



Development of unique Narva-Ivangorod fortresses ensemble as a single cultural and tourist object

Narva-Ivangorod LSP6

Priority 1 Socio-economic development

Measure 1.3 Tourism development





Short summary of the project

The main problems of Narva-Ivangorod cross-border region are low competitiveness and the negative image, which is usually depicted as a depressing, peripheral area with weak socio-economic indicators (low entrepreneurial activity, high unemployment rate, emigration of young and talented, ageing and decreasing population, low income and lack of investments). But at the same time at the Estonian – Russian border there is a unique ensemble of two fortresses of great cultural and historical value. At present the historical, cultural and tourist potential of the cross-border ensemble is not used to the full extent; moreover the fortresses are dilapidating. The main reasons for this situation are not sufficiently developed tourist infrastructure, poor condition and danger of collapsing of some fortifications. So what is important and worth doing to change the present situation is to create the conditions for safe and convenient access for tourists and visitors to the fortifications.

Moreover it is also essential from the point of view of preservation of the cultural monuments with national significance against dilapidation. Narva fortifications are the object of national importance, however Narva fortress is owned by the City Government and their conservation and reconstruction is beyond Narva strength. The mightiest bastions are Victoria, Honor and Gloria; although at present time their condition is crucial. Ivangorod fortress is owned by Russian Federation state, "Museum Agency" Leningradskaya Oblast State Budget Institution of Culture uses this object. The biggest part of the fortress's potential and capability, which could act for the tourism development purposes, is not used. To solve the problems project partners since 2006 carried out a series of preparatory works including joint strategy of development the complex of Narva and Ivangorod fortresses, feasibility studies, design projects, other preparatory works.

Overall objective

To increase the competitiveness of the cross-border region through development of the unique Narva-Ivangorod trans-border fortresses ensemble as a single cultural and tourist object.

Specific objective

- **C**onservation and reconstruction of Narva-Ivangorod fortifications (Narva Victoria bastion and Ivangorod fortress Small Powder Granary)
- **D**evelopment of necessary tourism infrastructure
- **I**mprovement of quality and accessibility of tourist information
- **E**xpanding cross-border cooperation.

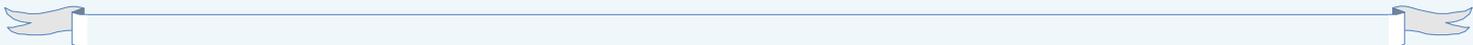
Beneficiary

Narva City Government, Department for City Development and Economy (Estonia)

Partners

- "Museum Agency" Leningradskaya Oblast State Budget Institution of Culture (Russia)

Associates

- Heritage Conservation Board of Estonia (Estonia)
 - Ida-Viru County Government (Estonia)
 - Narva Museum (Estonia)
 - Committee for culture for Leningrad region (Russia)
 - Administration of Municipal Formation "City Ivangorod Kingisepp municipal district" (Russia)
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Expected results

- + **Narva fortress tourist infrastructure** improved:
 - o **Victoria bastion reconstructed** and opened for visitors as a tourist attraction/product, created exposition and visitor centre;
 - o Landscaping and **access territory** improved;
 - o **2 working places** created that will function all-the-year-round (1 clients' attendant and 1 guide). Up to 40 persons can visit Welcome Centre at a time;
 - o Created equal possibility for different groups for visiting Victoria bastion - **good quality roads: disabled people accessibility** to Narva fortress improved, increased number of tourists and visitors 15 %, the living environment improved;
- + **Ivangorod fortress tourist infrastructure** improved:
 - o **Small Powder Granary** of the 17th century **reconstructed** and opened for visitors as a tourist attraction/product, created exposition, exhibition and visitor centre;
 - o The **Quadrangular fortress** of 1492 **conserved**;
 - o Landscaping and **access territory** improved;
 - o At least **1 working place** created that will function all-the-year-round (1 clients' attendant);
 - o Created **equal possibility for** different groups for **visiting** Small Powder Granary, increased number of tourists and visitors 15 %, the living environment improved (ca 75000 CB region inhabitants).

Final beneficiaries

- Domestic and foreign tourists (ca 177 000 tourists per year).
- Local population (64 667 inhabitants in Narva ca 11 200 inhabitants in Ivangorod)
- Tourist companies (more than 50)
- Narva and Ivangorod Museums
- Local Authorities in cross-border cities

Duration

47 months

Budget

Total budget: **6 871 455,00** EUR

Programme co-financing: 6 184 309,00 EUR (90%), including co-financing from the State Budget of Estonia 1 836 487,00 EUR

Project partners co-financing: 687 146,00 EUR (10%)

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