

CrossBo Active

ELRI-130

outputs and results

Outputs

17 sports tournaments in volleyball, footsal, ice-hockey, handball, football, basketball and streetball organized

1 final sports show with participation of 2 sports teams from partner municipalities organized

Project web-site www.crossboactive.net created and updated throughout project period

6 articles published in mass media

6000 copies of Leaflet - brochure about project and sports possibilities in the region prepared, printed and distributed in municipalities, sports institutions

1900 posters were printed and placed in public places before sports tournaments

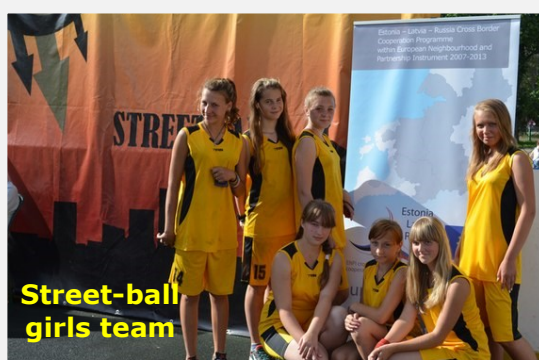
200 promotional items – towels and caps produced and distributed during sports events

Project website:

www.crossboactive.net



Promotional materials of the Project: web-site and poster about sport competition



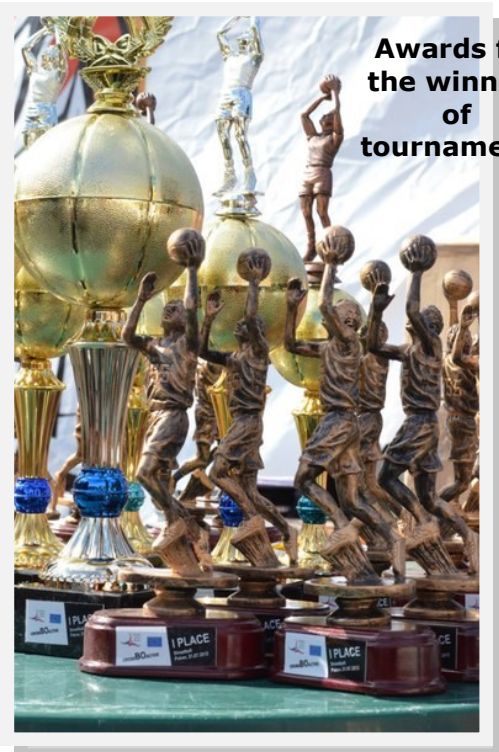
Street-ball girls team



Awarding of the winners of Street-ball tournament, Pskov, Russia, 21 July, 2012



Basketball tournament in Velkije Luki, Russia



Awards for the winners of tournaments

Results

The total amount of 2151 people participated in 17 sports tournaments . People are personally involved and awareness about healthy lifestyle for sportsmen, young and grown-up is raised.

Integration into common social activities for socially excluded community groups - youth at risk for drug, alcohol and tobacco addiction, youth from marginalized or low income families is fostered.

Cooperation network between Latgale and Pskov Region in sports created and strengthened during the project life time

~45000 people informed about the project through disseminated materials, website, tournaments.

~500 people informed about possibilities of cross-border cooperation and opportunities of the CBC Programme

16 local municipalities consulted on the issue of healthy lifestyle

Website www.crossboactive.net is operational



Basketball tournament in Velikije Luki, September, 2013



Basketball tournament in Velikije Luki, September, 2013

