

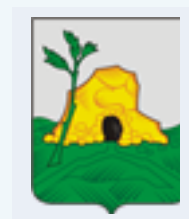


## Cross countries through football

### CCF

**Priority 3** Promotion of people to people cooperation

**Measure 3.2** Cooperation in spheres of culture, sports, education, social and health





## Short summary of the project

Regions covered by current project - north- and south-east of Estonia and Pechory region in Russia - have been historically very closely connected. There are many russians living in Estonia in this bordering region and there are many native Estonians living in Pechory and its surrounding area. The areas (especially north-east part of Estonia) are also well known for the youth who are hanging on streets without any specific activities and who end up using alcohol and drugs. There is a football stadium in Narva. The stadium is almost restored and necessary infrastructure built (facilities for players and staff), but no funds are available for the finalisation of works - installation of artificial lawn. The same goes for Pechory - there is a city stadium, where the running lanes have been renovated, but the ground in the middle needs more funds.

The project is expected to contribute to strengthening local sports clubs on both sides of the border through experience and know-how received by participation in this project.

People from Tallinn, Narva and Pechory, who are interested in football and the development of pre-professional football clubs, have joined to prepare and jointly implement current project. The investments on both sides are accompanied with the numerous activities - both trainings and championships. This will give an opportunity for youngsters engage in sports, and for those, who have already active lifestyles, to improve their training conditions.

## Overall objective

To encourage the cooperation in youth field between EC member states and EC neighbouring countries in the border region, thus fostering mutual understanding.

## Specific objective

- ✚ Finalization of improvements of football grounds in Narva and Pechory after the reconstruction works
- ✚ Training of football trainers, judges and other staff of Russian side to teach them professional football management
- ✚ Series of football matches (both summer and winter) to popularise sports activities, healthy lifestyles and meaningful activities of children's leisure time

## Beneficiary

**Estonian Football Association** (Estonia)

## Partners

**FC Narva Trans** (Estonia)

**Administration of Pechory District, Children's Sport School** (Russia)





## Expected results

- **In Narva Kalevi Stadium** an artificial lawn of football field will be **installed**. The football ground in Narva can be **used** also **in winter season** (if the outside temperature is not less than -10° C);
- **In Pechory** the **stadium** the football field will be **replaced with a new one**. The old soil of stadium will be peeled, filled in with proper basis and covered with **natural lawn**;
- Organization of **three kinds of football matches**: matches on outdoor fields on the renovated stadiums of Narva and Pechory when ready, before that on other stadiums in different Estonian towns, totally approximately **600 matches in two years** and **60-70 teams** (totally **2250 people**) will participate;
- **Summer Camps** organized **in Põlva/Võru** and **in Pechory**. There will be **4 weekly camps in total**, engaging children in different activities and practices of football throughout the camp period;
- **Seminar about football management** for trainers both from Estonia and Pechory will take place in Tallinn;
- **Winter Cups** will take place in Narva stadium in November 2012 and in March 2013. 32 teams (incl 2 from Pechory region) are participating in both tournaments.

## Final beneficiaries

- **Football teams** of different age, mainly in the range of 10-18 years;
- **Children and youth** on both sides of the border in the age of 10-18 year, who are interested in sports;
- **Enterprises and organisations** in the area willing to encourage their employees to go in for sports and have thus improved working abilities.

## Duration

**24** months

## Budget

Total budget: **332 602,50** EUR

Programme co-financing: 299 342,25 EUR (90%)

Project co-financing: 33 260,25 EUR (10%)

## Contact Person

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