



To preserve not to lose it – safeguarding of cultural heritage

Preserve not to lose

Priority 2 Common challenges

Measure 2.2 Preservation and promotion of cultural and historical heritage and support of local traditional skills





Short summary of the project

Project partners have common geographical, historical and social background: all are local municipalities far from the capitals and large transit roads; towns with rural areas in the periphery of their own states; had strong trading links (Hanseatica, Livonia, Soviet times) in the past; have well developed local craftsmanship and are characterised by negative socio-economic development tendencies (development indicators are lower than national average).

These regions have unutilized potential of socio-economic development which lies in their rich cultural both tangible (cultural monuments) and intangible (folklore, crafts, traditions, rituals) and natural heritage.

Unfortunately due to lack of awareness of the importance and potential of cultural and natural heritage as a factor for socio-economic growth (mainly (but not only) cultural and experience tourism, creative industries) the preservation and use of this heritage lacks support and financing. As a result it slowly disappears, especially intangible cultural heritage which is transmitted from generation to generation.

The project's idea arises from common challenges with which all partners involved are facing - preservation and revival of tangible and intangible heritage disappearing with time, yet still available. Within the project there are specific problems project partners are aiming at: each partner has manor complex built around the same time in 18th-19th century in the area of municipality and significant contribution is needed for their physical infrastructure improvement to make them functioning and attractive location for its inhabitants, businesses and tourists; all project partners' regions are characterized with rich ancient crafts and traditional skills which are in need of being revived and transmitted to future generations.

As recognition of cultural heritage is the effective way to develop personal and national identity, to understand the history of one's own and neighbouring countries, the objectives of the current project are especially important.

Overall objective

To develop complexes of manors in order to create preconditions for efficient natural and cultural heritage utilization, to promote preservation of tangible and intangible cultural and natural heritage in order to foster sustainable socio-economic development in Pskov, South Estonia and Latgale regions.

Specific objective

- ✚ To revive, exchange and transfer to next generations traditional crafts, skills and know-how by facilitating preservation of nationally significant intangible heritage with the help of contemporary solutions
- ✚ To restore, preserve and fill with intangible cultural heritage content the premises of Granary in Balvi (LV), of Winter garden in Sangaste (EST) and of Centre of Cultural Heritage in Dedovichi (RUS) through their use in today's context
- ✚ To establish permanent exhibitions and international travelling exposition "From Rye to Bread" as culture exchange product in order to draw public attention to unity and differences in cultural heritage values and to raise public awareness of the role of cultural heritage in sustainable development of the project region

Beneficiary

Balvi Municipality (Latvia)

Partners

Sangaste Rural Municipality (Estonia)

Dedovichi District Administration of Pskov Region (Russia)



Expected results

- ✚ **Preservation of cultural and historical objects** increasing the attractiveness of project territories to their inhabitants, tourists and investors:
 - At least 19 premises renovated and adjusted in the complexes of manor house buildings in Sangaste (Estonia), in Balvi (Latvia) and in cultural heritage centre in Dedovichi (Russia);
 - At least 7 contemporary exhibition venues hosting interactive digitalised and permanent expositions created
- ✚ **Revival of intangible cultural and natural heritage** attracting the attention of local society and craftsmen, as well as other interested people, to sharing and transferring crafts and traditional skills:
 - 3 2-days international mass events all including international trading markets (at least 300 participants):
 - International mass event "Rye's songs. Harvesting festivity" in Sangaste with international competitions on trademark for projects' region craftsmen products and souvenirs of the regions;
 - "Nightingales juggling" in Knjazji gorki (Dedovichi) including joint work „subotnjik" in the park surrounding manor complex and presentation of travelling exhibition "From Rye to Bread"; Project's final conference "Grey stones stories' days" in Balvi including seminar of Latvian Chamber of Crafts and Press conference to disseminate and exploit the project results.
 - 3 local seminars on possibilities to start-up small business in crafts and traditional skills (aprox. 90 participants).
 - At least 18 Master classes on traditional crafts and skills (at least 360 participants, at least 21 Master involved).
- ✚ **Establishment of permanent and digitalised expositions:**
 - 7 exhibition premises equipped with sets of integrated digital systems
 - exhibition premises of the North Latgale intangible cultural heritage centre, Sangaste manor and United Centre of cultural heritage in Dedovichi provided with interactive equipment for permanent and digitalised expositions.
 - 1 travelling exhibition "From Rye to Bread", exhibited at all partners and Associates of the project
 - Master classes held within the project recorded by professional video operators and the material included in digital expositions.
 - 1 permanent and 3 digitalised expositions (Sangaste manor); 1 permanent and 5 digitalised exposition (North Latgale intangible cultural heritage centre); 1 permanent and 3 digitalised expositions, and exposition about Knjazki Gorki (Cultural heritage centre in Dedovichi).

Final beneficiaries

- ✚ Craftsmen and Masters of traditional skills
- ✚ Inhabitants of the project territory
- ✚ Incoming tourists
- ✚ Small businesses
- ✚ Cultural institutions and private artifact collection holders

Duration

18 months

Budget

Total budget: **958 712,00** EUR

Programme co-financing: 855 000, 00 EUR (89%)

Project co-financing: 103 712, 00 EUR (11%)

Contact Person

Ms Sanita Putina

putnina.sanita@gmail.com

+371 2918 7281