

Outputs

3 CBC networks created (Lat-Rus, Est-Rus, Est-Lat) between businesses participating in 6 study tours

1 CBC network created (Est-Lat-Rus) **between 40 tourism businesses** participating in 3 joint cooperation seminars in Pskov, Ape and Setomaa

Cross-border Business and Cooperation Centre established in Pechory (Russia) offering different kinds of support to SME's, including opening of Business incubation centre

Pilot business training programme started in **3 schools in Pechory** (Russia) and **2 schools in Ape area** (Latvia), the existing programme was improved in **4 Setomaa schools**

New equipment installed at 3 schools in Pechory (3 multimedia sets, including interactive blackboards, computers and data cameras), in **2 schools in Ape** (1 multimedia set, 1 portable computer, 1 interactive blackboard) and **4 schools in Setomaa** (4 sets of interactive blackboards, 4 copy machines, 4 color printers, 4 document cameras and 15 Tablet PC-s)

3800 copies of Manual for small and medium-sized enterprises (800 in EST, 2000 in RUS, 1000 in LAT) about possibilities in using traditional cultural heritage in business issued

1000 copies of Brochure in RUS about Cross-Border Business and Cooperation in Pechory (Russia)

Website of Cross-Border Business and Cooperation

<http://bizpechory.ru/> created



Study tours for businesses



Tour of school-children from Pechory and Ape to Nopri farm in Setomaa (Estonia)



Student cross-border business fair in Värskä (Estonia)



Joint study tours for businesses



RESULTS

Skills and knowledge of ca **130 SME's improved** about **using cultural heritage** in product development during 22 training days

Improved **skills and knowledge of school-children** in Setomaa (Estonia), Pechory (Russia), Ape (Latvia) about **entrepreneurship** to ensure future sustainability of business sector and to reduce unemployment among young people

Improvement of business environment for small and medium-sized enterprises, cross-border trade, knowledge and skills of SME's in project area

Skills and knowledge of ca 100 SME's were improved during 6 seminars where participants received valuable information about the regulations and conditions regulating **cross-border trade**

During seminars improved skills and knowledge of:

- **85 SME's from Pechory district (Russia)** about entering to Estonian and Latvian markets and benefit from cross-border cooperation and trade;
- **55 SME's from Estonia and 35 SME's from Latvia** on entering to Russian market and benefit from cross-border cooperation and trade;
- **30 SME's from Latvia** about entering to Estonian market

Cross-border network of 150 school-children from 3 countries (Estonia, Latvia, Russia) created during the joint study tours and joint events



Study tour of school-children from Estonia and Latvia to Pechory (Russia)